

STUDIO 722

DESIGNS FOR LIVING

INTERIOR • EXTERIOR • LIFESTYLE



CURATED SPACES. INTENTIONAL LIVING.

ABOUT

STUDIO 722

DESIGNS FOR LIVING

Studio 722 is a design division of **The Naja Agency**, created after nearly a decade of providing branding, business development, and client experience consulting for entrepreneurs, media professionals, and growing companies.

As our clients expanded, so did their needs. We found ourselves overseeing not only their brand strategy, but also the environments in which they worked. For years we partnered with outside design firms to furnish executive offices, production studios, and commercial spaces. Studio 722 was created to bring that creative direction in-house, allowing us to oversee every detail from concept through installation.

Founder **Naja Hall** brings a multidisciplinary background that combines business strategy, merchandising, media, and design. She earned her bachelor's degree from the **University of Tennessee**, studying **Fashion Merchandising** and **Interior Design**, where she developed an understanding of spatial planning, materials, color theory, and consumer environments.

Having spent the last 19 years living and working in New York City, Naja has collaborated with entrepreneurs, creators, publishers, media companies, and national brands, developing an appreciation for interiors that are both highly functional and visually memorable.

Today, Studio 722 specializes in thoughtfully curated residential, executive, hospitality, and commercial interiors that balance sophistication, comfort, and purposeful design.



“

*Beautiful spaces should elevate
the people who live and work
within them.*

CORE SERVICES



INTERIOR DESIGN



EXTERIOR DESIGN



COMMERCIAL SPACES



EXECUTIVE OFFICES



HOME STYLING



FURNITURE PROCUREMENT



SPACE PLANNING



DESIGN CONSULTATION

OUR PHILOSOPHY

DESIGN WITH PURPOSE. LIVE WITH INTENTION.

At Studio 722, we believe every environment should tell a story before a single word is spoken. Whether designing a private residence, executive office, hospitality space, or creative studio, our approach begins with understanding how people live, work, gather, and create.

We blend timeless architecture with contemporary furnishings, sculptural lighting, rich textures, and curated art to create interiors that feel elevated without sacrificing comfort. Every project is approached with the belief that great design improves productivity, encourages connection, and creates lasting emotional impact.

Rather than following trends, Studio 722 creates environments that remain relevant for years to come.

“

*We don't simply design spaces.
We design environments people
remember.*

STUDIO 722

OUR SIGNATURE STYLE



ORGANIC MODERN



MODERN MEDITERRANEAN



LUXURY MINIMALISM



BOUTIQUE HOSPITALITY



CONTEMPORARY
EXECUTIVE OFFICES



WARM NEUTRALS



LAYERED TEXTURE



SCULPTURAL LIGHTING



STATEMENT ART



INDOOR-OUTDOOR LIVING



EXECUTIVE LIVING



CONCEPT OVERVIEW

PROJECT TYPE

Executive Residence

DESIGN STYLE

Organic Modern • European Minimalism

COLOR PALETTE



Ivory • Sand • Camel • Charcoal • Walnut

KEY MATERIALS

- Limestone
- Travertine
- Oak
- Linen
- Bouclé
- Venetian Plaster
- Blackened Steel



DESIGN GOALS

-  Encourage conversation
-  Maximize natural light
-  Layer texture over color
-  Blend art with functionality
-  Create timeless interiors
-  Incorporate sculptural furniture

“

*Luxury isn't defined by excess.
It's defined by intention.*

MODERN MEDITERRANEAN RESIDENCE

CONCEPT OVERVIEW

PROJECT TYPE

Private Residence

DESIGN STYLE

Modern Mediterranean
Organic • Timeless • Warm

COLOR PALETTE



Ivory • Sand • Clay • Olive • Walnut • Charcoal

KEY MATERIALS

- Limestone
- Travertine
- White Oak
- Linen
- Clay Plaster
- Wrought Iron
- Terracotta



DESIGN GOALS

- Create light-filled, open living spaces
- Blend indoor and outdoor living
- Use natural materials and textures
- Incorporate architectural details
- Curate with art and artisan pieces
- Design for comfort and functionality



“

*Inspired by the coasts of Europe.
Designed for the way you live today.*

BOUTIQUE OFFICE & RECEPTION



CONCEPT OVERVIEW

PROJECT TYPE
Boutique Office & Reception

DESIGN STYLE
Contemporary • Professional • Timeless

COLOR PALETTE

Ivory • Taupe • Greige • Olive • Charcoal • Black

KEY MATERIALS

- Marble
- Fluted Wood
- Blackened Steel
- Plaster Walls
- Oak Flooring
- Linen Wallcovering
- Brass Accents

DESIGN GOALS

- 👤 Create a welcoming first impression
- ☀️ Promote focus and productivity
- 📦 Balance form with function
- 🌿 Use natural materials and textures
- 🖼️ Incorporate art that inspires
- 🪑 Design a space that reflects brand identity



“ Great design is more than aesthetics.
It’s the foundation of how business gets done.

OUTDOOR LIVING & EXTERIOR DESIGN



CONCEPT OVERVIEW

PROJECT TYPE
Outdoor Living & Exterior Spaces

DESIGN STYLE
Mediterranean • Organic • Resort-Inspired

COLOR PALETTE

Ivory • Sand • Taupe • Olive • Charcoal • Black

KEY MATERIALS

- Limestone Pavers
- Stucco Finishes
- Natural Wood
- Wrought Iron
- Travertine
- Clay & Terracotta
- Textured Fabrics
- Water Features

A vertical strip of material samples, including limestone pavers, stucco finishes, natural wood, wrought iron, travertine, clay and terracotta, textured fabrics, and water features.

DESIGN GOALS

- Extend living spaces outdoors
- Create comfort in every season
- Blend nature with architecture
- Incorporate water & fire elements
- Design for relaxation & entertaining
- Enhance curb appeal & value



“

The best outdoor spaces are an extension of home—beautiful, functional, and made for living.

AFROCENTRIC MAXIMALISM

BOLD COLOR. RICH CULTURE. FEARLESS EXPRESSION.



CONCEPT OVERVIEW

PROJECT TYPE

Residential Interior

DESIGN STYLE

Afrocentric Maximalism

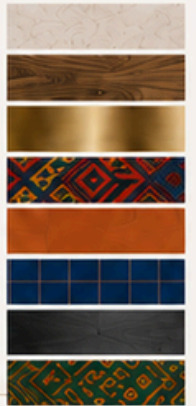
COLOR PALETTE



Mustard • Orange • Red • Emerald
Cobalt • Black

KEY MATERIALS & FINISHES

- Limewash Walls
- Natural Wood
- Brass & Gold Accents
- Handwoven Textiles
- Terracotta
- Ceramic Tile
- Blackened Metal
- Custom Millwork



DESIGN GOALS

- ☀ Celebrate culture through bold design
- ✂ Layer color, pattern & texture fearlessly
- 💚 Create spaces full of energy & soul
- 🔨 Showcase artisan & handcrafted pieces
- 👑 Honor heritage with modern sophistication
- 🏠 Design environments that tell a story



“

*Great design celebrates where we come from
and where we are going.*

CONTEMPORARY HARLEM RENAISSANCE

HERITAGE. CULTURE. SOUL. REIMAGINED.

CONCEPT OVERVIEW

PROJECT TYPE

Residential Interior

DESIGN STYLE

Contemporary Harlem Renaissance

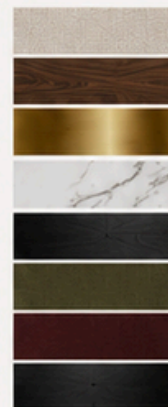
COLOR PALETTE



Burgundy • Gold • Olive • Navy • Cream • Black

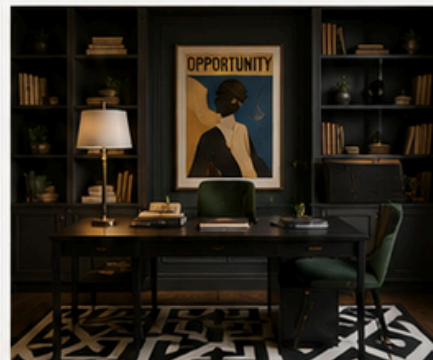
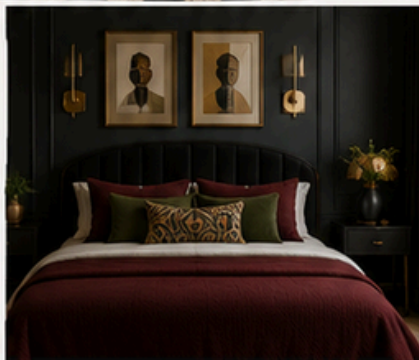
KEY MATERIALS & FINISHES

- Velvet
- Walnut
- Brass & Bronze
- Marble
- Ebonized Wood
- Linen
- Textured Wallpaper
- Blackened Steel



DESIGN GOALS

- Honor the legacy of the Harlem Renaissance
- Blend historical influence with modern living
- Use rich color & dramatic contrast
- Celebrate art, music & literature
- Create spaces for connection & culture
- Design with depth, rhythm & soul



“

*We carry beauty with us.
We build it into everything we touch.*

CUSTOM FURNITURE & SPACE PLANNING

MADE TO FIT. DESIGNED TO LIVE BEAUTIFULLY.

Intentional layouts and bespoke pieces create flow, function, and a feeling that no two spaces are ever the same.

MODULAR SEATING CONCEPTS



Flexible, sculptural seating that adapts to the way you live and entertain.

CONVERSATION PITS



Intimate, inviting spaces that encourage connection and conversation.

FLOATING FURNITURE LAYOUTS



Furniture that "floats" creates balance, openness, and beautiful circulation throughout.

CUSTOM MILLWORK & BUILT-INS



Thoughtfully designed millwork adds storage, character, and craftsmanship.

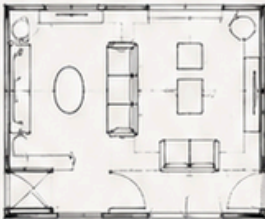
BESPOKE DETAILS



From custom hardware to one-of-a-kind pieces, the details make all the difference.

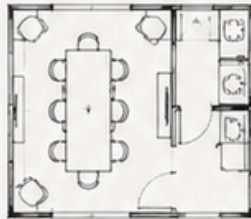
SPACE PLANNING IN ACTION

OPEN CONCEPT LIVING



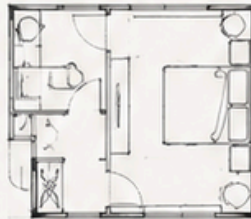
Defined zones with seamless flow for everyday living and entertaining.

DINING ROOM LAYOUT



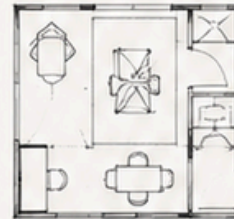
Right-sized furniture and clearance for comfortable dining and movement.

PRIMARY BEDROOM SUITE



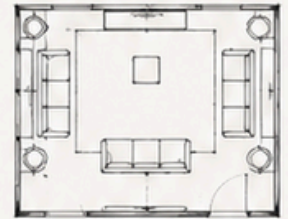
A restful retreat with layered comfort, storage, and thoughtful flow.

HOME OFFICE DESIGN



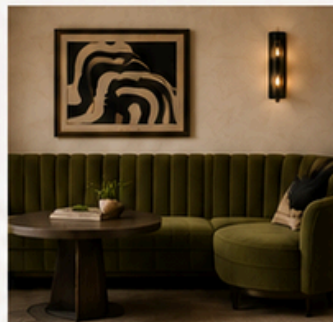
Productive and polished spaces tailored to focus and function.

MEDIA ROOM DESIGN



Comfort-forward design tailored for the ultimate viewing experience.

CUSTOM FURNITURE INSPIRATION



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Great design is about more than how a space looks—it's about how it lives, feels, and supports the life you love.

DESIGN PROCESS

INTENTIONAL. COLLABORATIVE. EFFORTLESS.

Great design doesn't happen by chance—it happens by design. Our process is built on collaboration, creativity, and attention to every detail from concept to completion. We guide you every step of the way.



01

DISCOVERY

We begin with a conversation to understand your vision, lifestyle, needs, and budget. This is where we listen deeply and define the foundation of your project.



02

CONCEPT DEVELOPMENT

We translate ideas into a cohesive design concept—curated mood boards, color palettes, material stories, and inspiration that bring your vision to life.



03

MATERIAL SELECTION

We hand-select finishes, fabrics, fixtures, and furnishings that reflect your style while ensuring quality, durability, and timeless appeal.



04

SPACE PLANNING

Function meets beauty. We create thoughtful layouts that optimize flow, maximize potential, and elevate the way you live and move through your space.



05

PROCUREMENT

We source every item with care—managing orders, timelines, and quality control to ensure a seamless experience from our studio to your home.



06

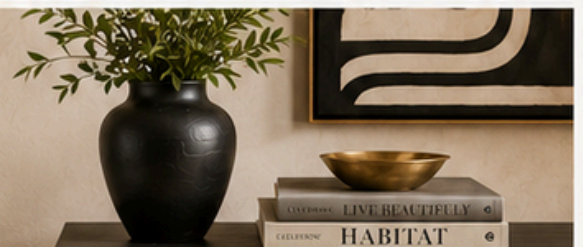
INSTALLATION & STYLING

Our team handles the details so you can simply enjoy the reveal. We install, style, and refine every element to create a space that feels complete and elevated.



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“Our process is designed around you so the result is a space that's uniquely, beautifully, and unmistakably yours.”



SERVICES & CLIENT EXPERIENCE

DESIGNING COMPLETE ENVIRONMENTS—
NOT JUST BEAUTIFUL ROOMS.

WHAT WE OFFER



RESIDENTIAL INTERIORS

- Full-home furnishing
- Living rooms
- Bedrooms
- Dining spaces
- Home offices
- Luxury apartments



COMMERCIAL INTERIORS

- Executive offices
- Podcast studios
- Creator spaces
- Reception areas
- Boutique retail
- Hospitality concepts



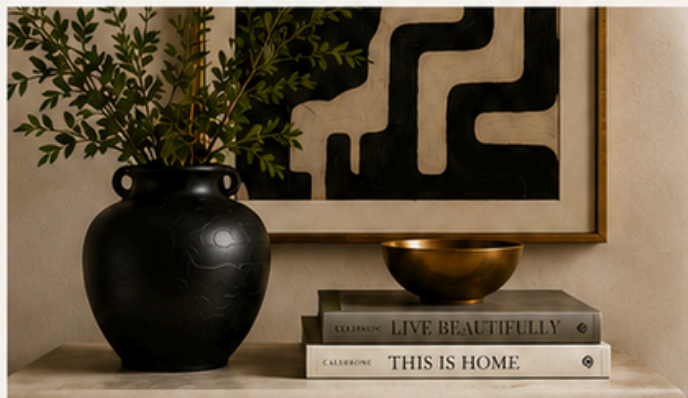
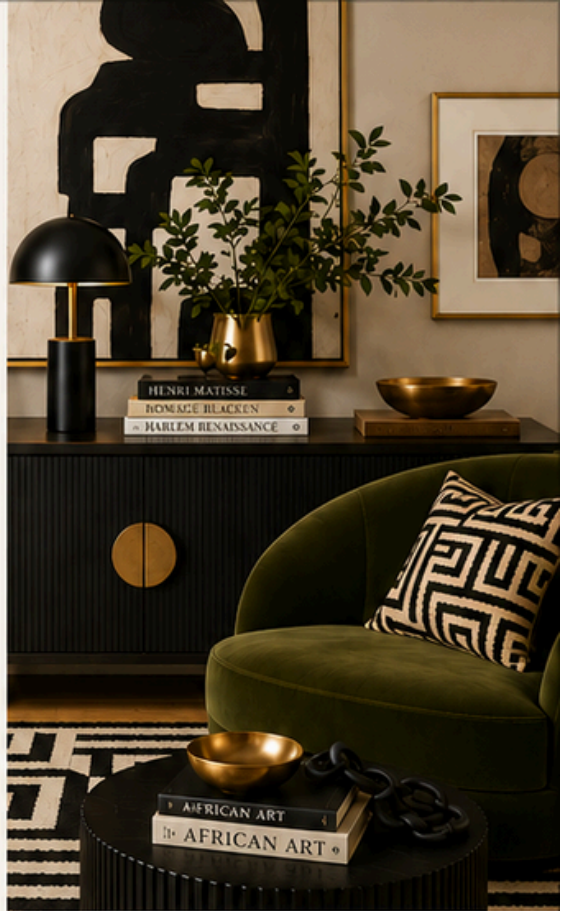
INTERIOR STYLING

- Furniture sourcing
- Lighting
- Art selection
- Rugs
- Accessories
- Window treatments



PROCUREMENT

- Furniture specification
- Vendor coordination
- Purchasing
- Delivery management
- Installation oversight



STUDIO 722 DESIGN PHILOSOPHY

Every project begins with the people who will live, work, or create within the space. We believe interiors should reflect identity while remaining timeless, functional, and layered with intention. Whether minimal or expressive, every environment is designed to feel collected rather than decorated.

WHY CLIENTS CHOOSE STUDIO 722



Curated
Furniture
Sourcing



Multiple
Design
Aesthetics



Full-Service
Project
Coordination



Residential &
Commercial
Experience



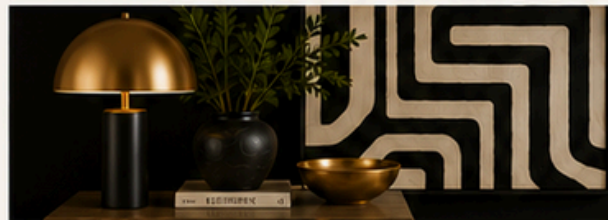
Procurement &
Vendor
Management



Detail-Oriented
Styling



Modern Luxury
Approach



“

We partner with manufacturers and trade vendors to create thoughtfully curated interiors that combine timeless design, exceptional craftsmanship, and a seamless client experience.

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Let's design the way you live.

BOLD IDEAS. BEAUTIFUL SPACES. MEANINGFUL LIVING.